



ADIDAS SALES ANALYSIS

Region

All

Invoice Date

2/27/2020

12/21/2021

TOTAL SALES

\$857M

OPERATING PROFIT

\$317M

UNITS SOLD

\$2.4M

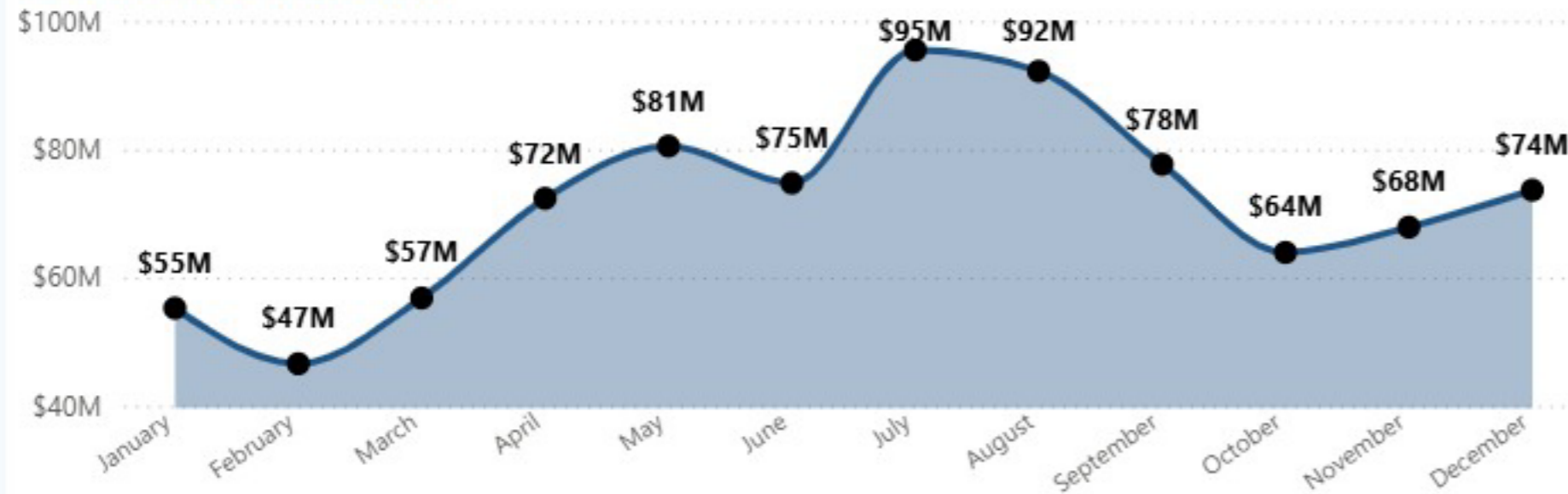
PRICE PER UNIT

\$416K

OPERATING MARGIN

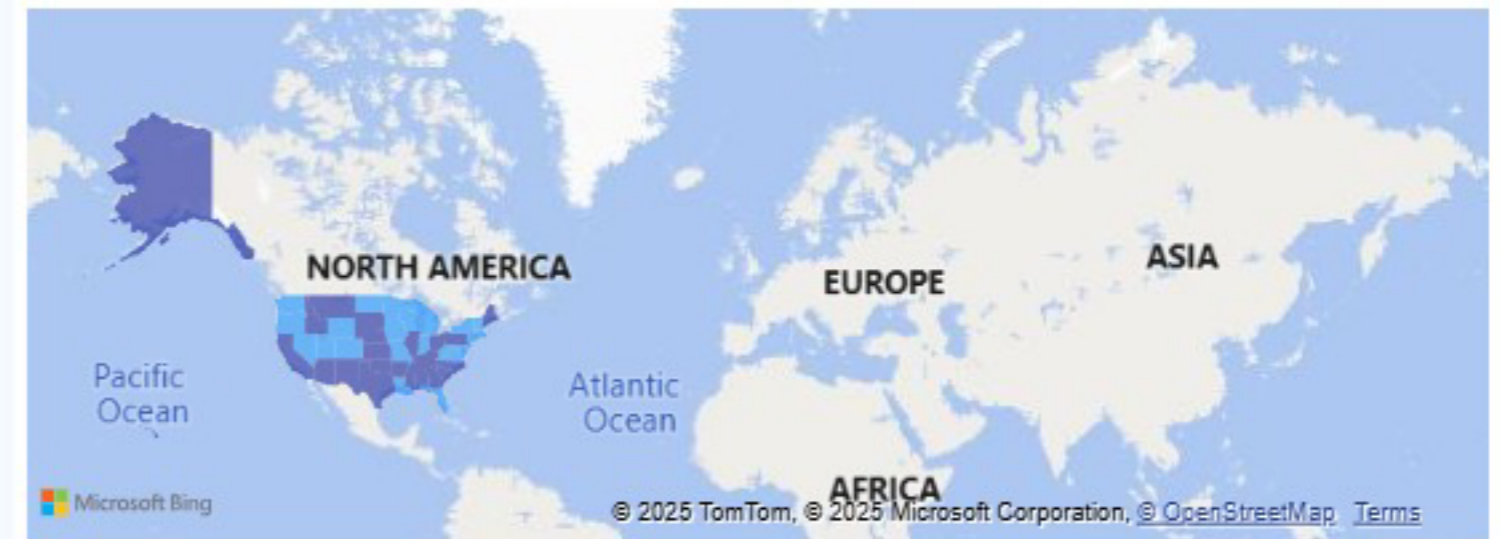
42%

Total Sales by Month

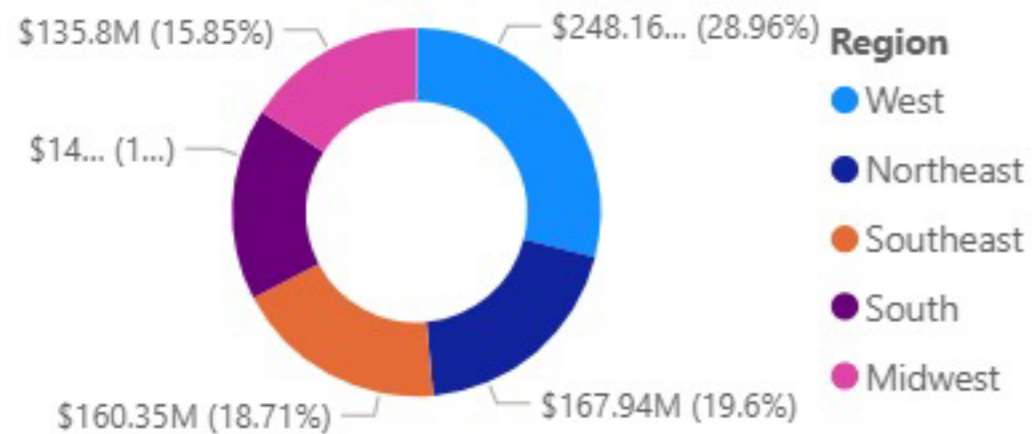


State and Sales Method طريقه البيع

Sales Method طريقه... ● In-store ● Online ● Outlet



Total Sales by Region



Total Sales by Product



Total Sales by Retailer





Total Customers



7043

Active Customers



5174

Churn Rate



27%

Annual Revenue



\$5.5M

total charges



\$16M

Filters

gender

All

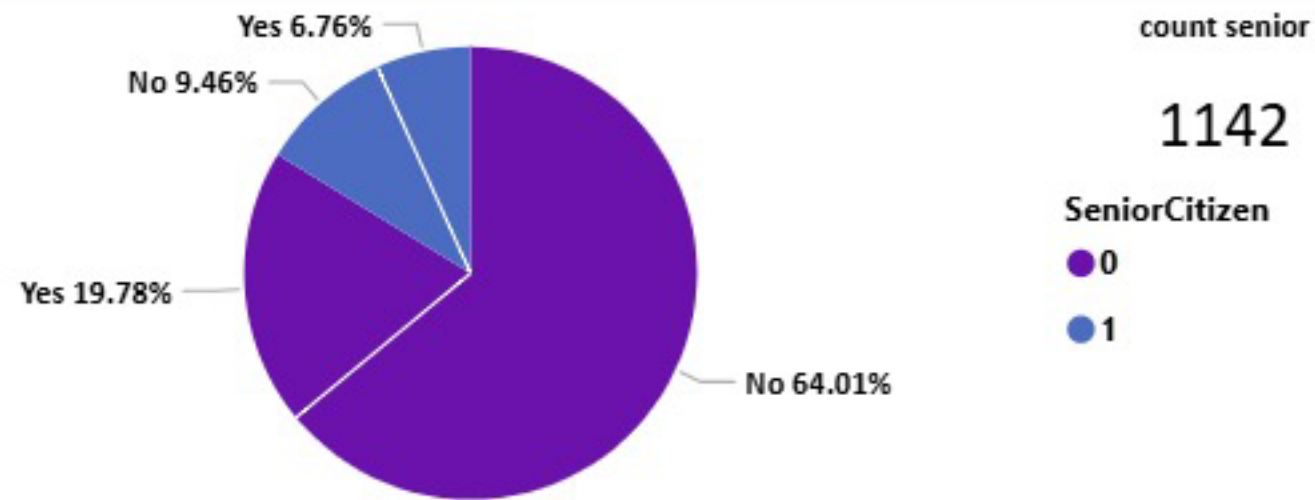
SeniorCiti...

All

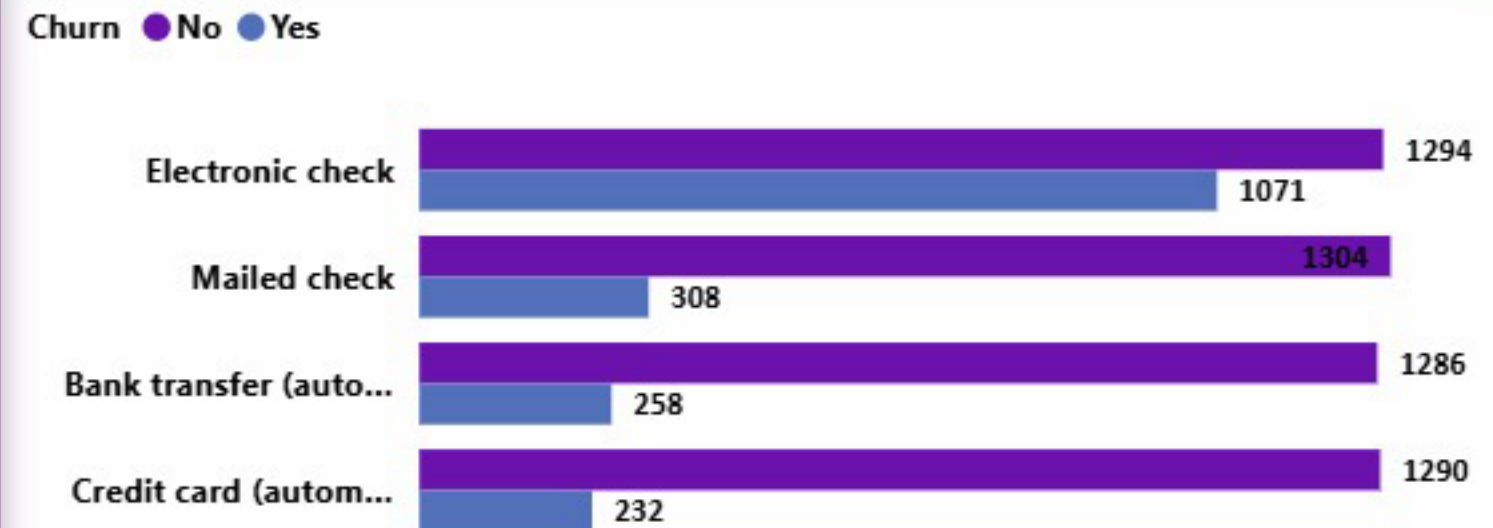
Paperless...

All

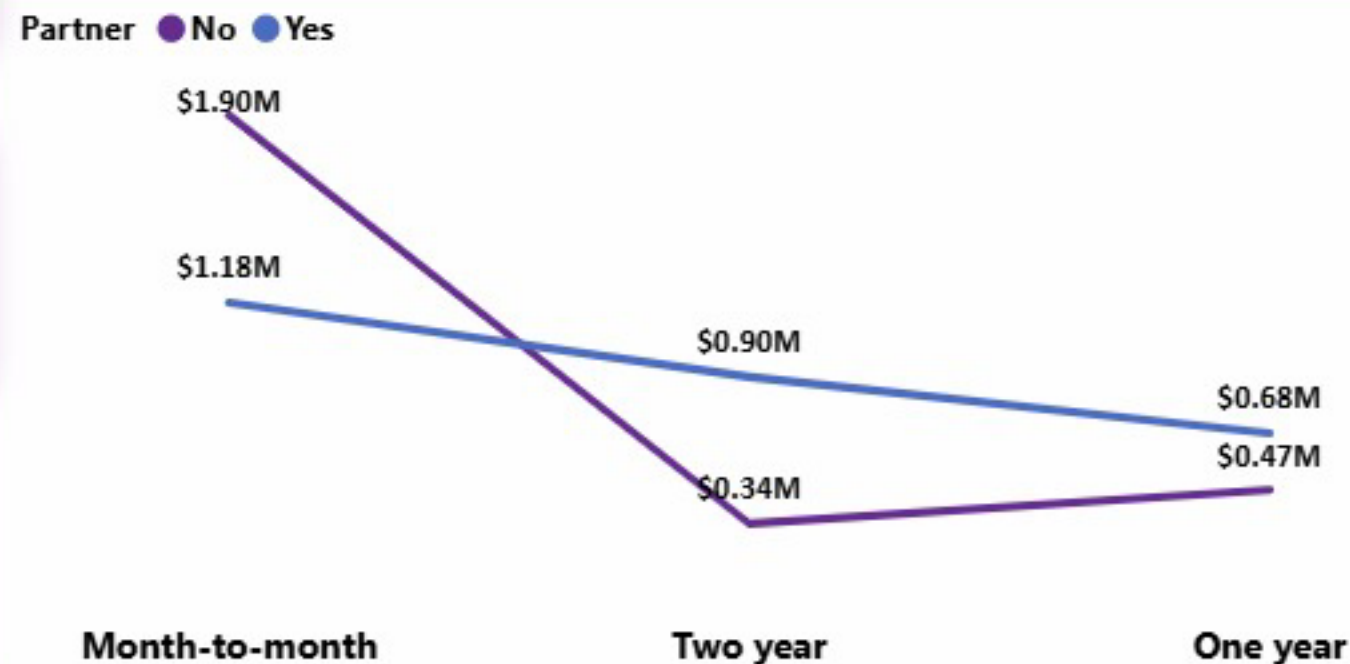
No. of Churn by SeniorCitizen and Churn



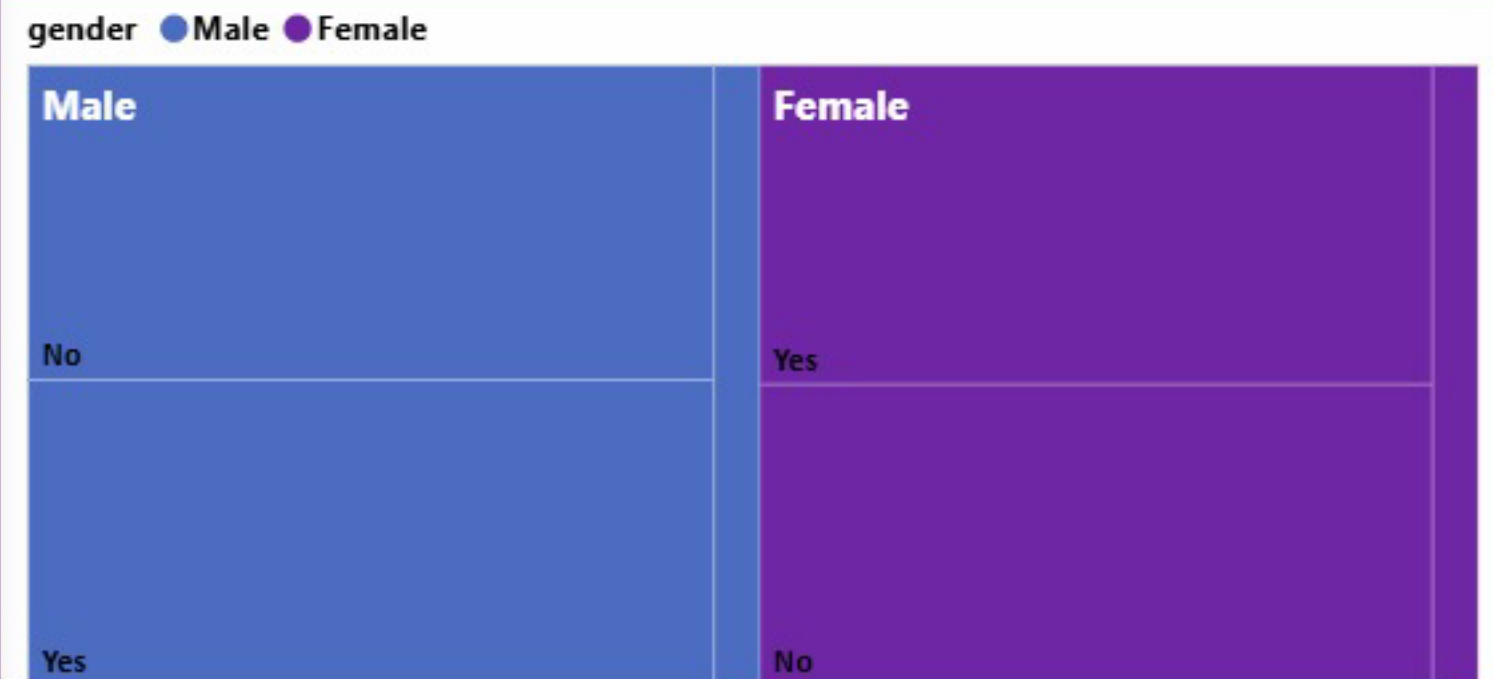
No. of Churn by PaymentMethod and Churn



Annual Revenue by Contract and Partner



Total charges by gender and OnlineSecurity



Home